

PRINT FILE REQUIREMENTS FOR CREATIVE WALL GRAPHICS

01 Acceptable data formats for delivery:

- » Open CMYK document and PDF/X-3 version 1.3 (Please convert fonts into outlines in advance) or
- » CMYK Photoshop EPS JPEG maximum quality

02 We work with the following programmes on Mac OS X 10.4:

- » Adobe Creative Suite CS4, Acrobat Pro 7,8 and 9, Freehand MX, Quark Xpress 7.31

03 The minimum resolutions that we require are:

- » Large format printing (> 5 sqm) with output size of 1:1, minimum of 35 dpi
- » Small format printing (< 5 sqm) with output size of 1: 1, minimum of 72 dpi

04 How should the data be set out in respect of the print dimensions and/or format?

- » Final format should not include a bleed difference, register marks and crop marks at 1: 1 or 1:10. Attention: PDF files support a maximum width of 5080 mm.

05 Colour specifications:

- » Colours are reproduced differently depending on the medium employed and thus on some materials, such as textiles, reproduction possibilities are restricted.
- » To guarantee that the colours we print accurately reflect the colours you have chosen, we require a binding colour specimen (proof, based on the Ugra/Fogra media wedge) produced from the file delivered, or, the corresponding Pantone/HKS matching system.
If neither specimen nor colour specification is provided, printing will be performed according to how the data are set out; complaints will not be acknowledged.
- » On request, we will send you a Pantone/HKS colour chart or specimen printed on the material you intend to. use for printing.
- » If you would like margins to be printed (e.g. for galley proofs), these must be set as well.

06 Special features:

- » Please, add pressure data views or overviews.
- » Printing data will only be stored or returned if expressly requested by the customer and following private discussion of the costs involved. In all other cases, data media will be disposed of free of charge 14 days after delivery of the completed assignment.
- » Please note that any deviation from the specification given in our data sheet can necessitate adaptations, with the corresponding additional costs, and the respective postponing of deadlines.

07 How to deliver your print files?

- » We are happy to download files from most industry standard file-sharing platforms such as YouSendIt. Please upload your files and send us the appropriate link.
- » Upload files to our ftp site: [ftp.germanshows.co.uk](ftp://ftp.germanshows.co.uk)
Please use the following credentials: User: exhibitor / Password: print2000
Please always notify German Shows by email or phone after any transmissions.